Welcome

ICTs in the Hands of Youth: Tools for Peacebuilding and Violence Prevention

@YPLearning | #Peacebuilding
Advancing solutions to improve young lives

• YouthPower advances solutions through integrated research and development programs to improve the capacity of youth-led and youth-serving institutions.

• By engaging youth, their families, communities, and governments in innovative programs, we build young people’s skills, assets, and competencies; foster healthy relationships; strengthen the enabling environment; and transform systems.

What is Positive Youth Development?

There are four critical components to PYD:

• PYD programs recognize youth’s inherent rights and result in youth who have assets, the ability to leverage those assets (agency), and the ability to contribute to positive change for themselves and their communities, surrounded by an enabling environment that supports them.

http://www.youthpower.org/positive-youth-development
How can we partner together?

• Ongoing YouthPower Activities: YouthPower Implementation Projects
• Identifying What Works
• Measuring PYD: Indicators
• Sharing Resources, Events, Information and what Works: Learning Hub YouthPower.org
• Communities of Practice:
  • Youth in Peace and Security
  • Gender
  • Youth Engagement
  • Cross-Sectoral Skills
ICTs in the Hands of Youth: Tools for Peacebuilding
The PeaceTech Lab

Working at the intersection of technology, media, and data to devise effective means of reducing violent conflict around the globe.

**CONVENE**
Bringing together experts across disciplines and across sectors to address real needs on the ground

**CONNECT**
Connecting our work to ground truth from the field via the Lab’s Open Situation Room

**BUILD**
Designing new, low-cost technologies appropriate for the 1G environments where peacebuilders operate

**INSPIRE**
Inspiring networks of local and global technology-empowered peacebuilders to develop tools for social good
Youth bulge, but challenges remain

According to the UNFPA:
➢ More than 500 million young people age 10-24 live on less than $2/day.
➢ 74.3 million people age 15-24 are jobless.
➢ 175 million are illiterate.
➢ 1.3 million adolescents died from preventable or treatable diseases in 2012.

Conflict can target youth: In South Sudan, 68% of refugees living outside of South Sudan since violence began in December 2013 are children.
Africans are accessing ICTs in huge numbers - including youth

- 67% of Africa’s population has mobile phones.
- 26.5% of Africans are on the Internet.
- 50.3 million Africans are using Facebook.

According to Pew Research:
- The same number of African youth (18-34) own mobile phones as adults in countries surveyed.
- Youth (18-34) are more likely than adults to own smartphones in countries like Nigeria (41%) Kenya (18%) Tanzania (10%) and Uganda (7%)
Tech tools are empowering conflict-affected youth.

...to go from VICTIMS...

...to FIRST RESPONDERS...

...to PEACEBUILDERS
Peace Media: What is it?

Behavior change communications for peacebuilding. Key features are:
- Curriculum-driven “edutainment”
- Addresses specific drivers of conflict
- Youth oriented
- Multi-media
- Research based
- Locally produced
Peace Media Programs

Afghanistan

Iraq

South Sudan
Sawa Shabab:
Radio Drama for Youth in South Sudan
Sawa Shabab Broadcast Coverage
Sawa Shabab
Curriculum Goals

➢ **Co-Existence and National Identity** – To promote peaceful co-existence and mutual respect among South Sudanese youth from different cultural and tribal orientations.

➢ **Youth Empowerment and Personal Responsibility** - To create the foundations of peacebuilding by empowering South Sudanese youth to be accountable, independent and participatory citizens of society.

➢ **Gender** – To promote peaceful and democratic growth in society by fostering an understanding of gender equality.
BUILD A BETTER BROADCAST
WITH FRONTLINE

WHAT YOUR STATION NEEDS

- Radio Features
  - Live Feedback
  - Live Surveys
  - Contests
  - Song Requests
  - SMS Registration

send out announcements and polls

create powerful, two-way communication with listeners

automate replies and forwarding
scale conversations through easy-to-use automation templates

PeaceTech Lab
What does PeaceTech Lab do?

➢ PeaceTech Lab conducts carefully designed research (surveys/focus groups) to measure changes in knowledge, attitudes, and behavior of youth audience.

➢ When possible, we measure listenership of the program.

➢ Also measure youth engagement through social media and call-ins.

➢ KAB works best with frequency and repetition.

➢ Youth interaction/engagement is also critical in reinforcing curricular goals.
What is the impact of the Sawa Shabab program?

- 62% of respondents had heard of Sawa Shabab
- 58% had listened to an episode or more of the first season
- 99% of listeners wanted to hear the next season of the program
South Sudan: Audience Response

10,000 Calls and Texts

500 Peak call-ins in one week
Where do we go from here?

➢ We are building youth-led peacebuilding networks. PTL programs begin by raising awareness and changing attitudes of youth through TV/radio, then we give youth additional tech tools to take action on the ground.

➢ There is vast potential through media convergence in engaging youth in conflict-affected countries in leading their own community-based peacebuilding activities.
“Young people are not just decision-takers; they can be decision-makers too.”

Ahmad Alhendawi
UN Secretary-General’s Envoy on Youth
Theo Dolan
PeaceTech Lab Africa
Email: theo@peacetechlab.org
Twitter: @theodolan
Derek Caelin
Senior Specialist at the PeaceTech Lab
ICTs in the Hands of Youth
Tools for Peacebuilding and Violence Prevention
Low cost, easy-to-use Technology in the hands of changemakers can CHANGE THE WORLD
Features:

- Play a warning sound
- Draw from phone’s GPS location
- Send SMS to a list of people
MIT App Inventor: Blocks Window
Women Fight Back (WFB) has been developed by a team of girls (10-14 years) named Girls for Change namely Anuja Madival, Rani Shaikh, Mahak Shaikh, Kusum Verma. We are from Dharavi neighborhood in Mumbai who participated in Technovation program, 2014. We live in the slum of Mumbai but we have the grit to make a change in the community. Through this app, we want to make communities and society safe for everyone to thrive and realize their potential.
Help Tech Girls Rebuild After a Devastating Fire

Nawneet Ranjan, Organizer

for

Cyanodaya Foundation

$11,638 USD raised by 158 people in 9 months

116% of $10,000 goal

DONATE NOW

Share on Facebook

What is Generosity?
Read our mission statement.
What can you do next?

- Contribute to the Twitter stream and spread the message of PYD
- Join a YouthPower Community of Practice
- Visit the YouthPower Learning Hub at www.youthpower.org and use the resources, best practices and knowledge shared.
- Apply for a grant under contract in the next round
- Register on the Learning Hub and share your own reports, studies and other resources on the Learning Hub, write a blog, announce a PYD event.
Thank you!

Thank you for participating in the Youth in Peace and Security webinar.

Please respond to the very short survey that is being pushed to your computer now to help us improve these talks.

www.youthpower.org