



ACTIVE FOR GOOD



1 in 4

children malnourished
globally

#ACTIVE FOR GOOD

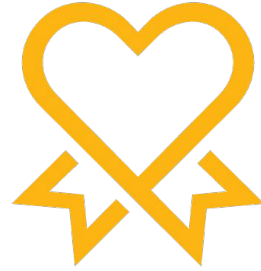
4 in 5

American jobs
require little to no
physical activity

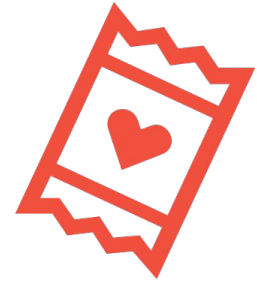
#ACTIVE FOR GOOD



Get Active
& Track



Activity is
Sponsored



Lives Are
Saved



What We've Learned So Far



- High engagement for groups.
- Purpose as a motivator.
- Results for all involved, not a donation.
- Tangible outcome.



#ACTIVE FOR GOOD

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